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## Headline: UniData's Exhibition at ITU TELECOM WORLD 2009

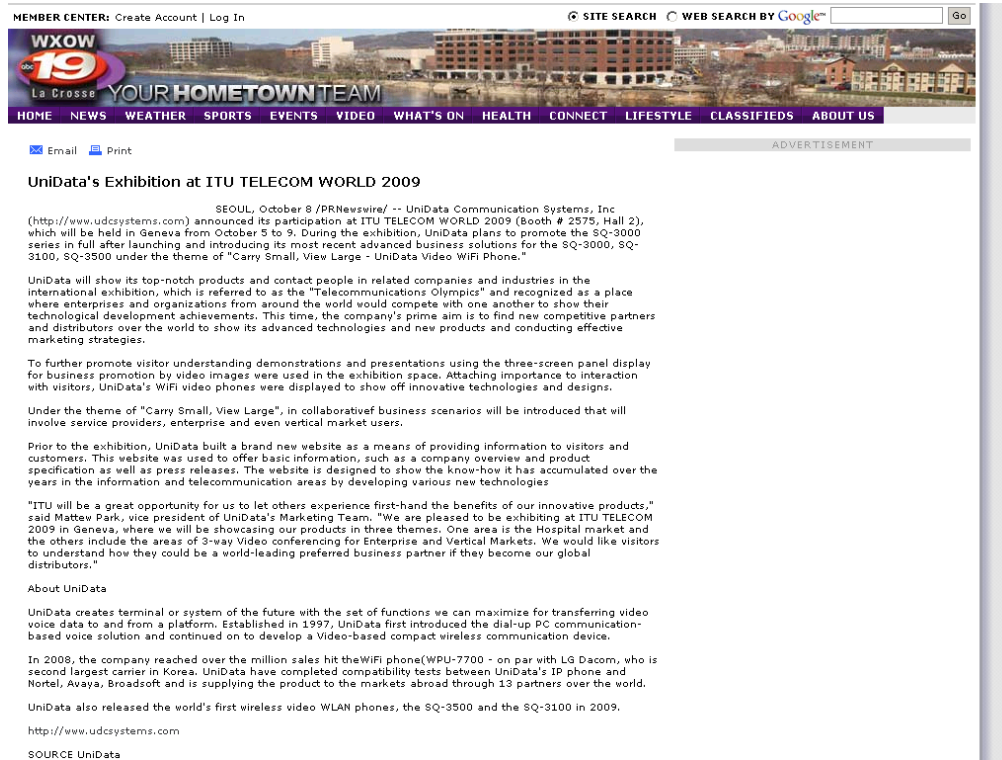
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### UniData's Exhibition at ITU TELECOM WORLD 2009

SEOUL, October 8 /PRNewswire/ -- UniData Communication Systems, Inc (<http://www.udcsystems.com>) announced its participation at ITU TELECOM WORLD 2009 (Booth # 2575, Hall 2), which will be held in Geneva from October 5 to 9. During the exhibition, UniData plans to promote the SQ-3000 series in full after launching and introducing its most recent advanced business solutions for the SQ-3000, SQ-3100, SQ-3500 under the theme of "Carry Small, View Large - UniData Video WiFi Phone."

UniData will show its top-notch products and contact people in related companies and industries in the international exhibition, which is referred to as the "Telecommunications Olympics" and recognized as a place where enterprises and organizations from around the world would compete with one another to show their technological development achievements. This time, the company's prime aim is to find new competitive partners and distributors over the world to show its advanced technologies and new products and conducting effective marketing strategies.

To further promote visitor understanding demonstrations and presentations using the three-screen panel display for business promotion by video images were used in the exhibition space. Attaching importance to interaction with visitors, UniData's WiFi video phones were displayed to show off innovative technologies and designs.

Under the theme of "Carry Small, View Large", in collaborative business scenarios will be introduced that will involve service providers, enterprise and even vertical market users.

Prior to the exhibition, UniData built a brand new website as a means of providing information to visitors and customers. This website was used to offer basic information, such as a company overview and product specification as well as press releases. The website is designed to show the know-how it has accumulated over the years in the information and telecommunication areas by developing various new technologies

"ITU will be a great opportunity for us to let others experience first-hand the benefits of our innovative products," said Matthew Park, vice president of UniData's Marketing Team. "We are pleased to be exhibiting at ITU TELECOM 2009 in Geneva, where we will be showcasing our products in three themes. One area is the Hospital market and the others include the areas of 3-way Video conferencing for Enterprise and Vertical Markets. We would like visitors to understand how they could be a world-leading preferred business partner if they become our global distributors."

About UniData

UniData creates terminal or system of the future with the set of functions we can maximize for transferring video voice data to and from a platform. Established in 1997, UniData first introduced the dial-up PC communication-based voice solution and continued on to develop a Video-based compact wireless communication device.

In 2008, the company reached over the million sales hit the WiFi phone(WPU-7700 - on par with LG Dacom, who is second largest carrier in Korea. UniData have completed compatibility tests between UniData's IP phone and Nortel, Avaya, Broadsoft and is supplying the product to the markets abroad through 13 partners over the world.

UniData also released the world's first wireless video WLAN phones, the SQ-3500 and the SQ-3100 in 2009.

<http://www.udcsystems.com>

SOURCE UniData

## WXTX-TV FOX-54 (Columbus, GA)

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<http://www.udcsystems.com>

SOURCE: UNIDATA

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Under the theme of "Carry Small, View Large", in collaborative business

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Source: UniData

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Thursday October 8, 9:00 am ET

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